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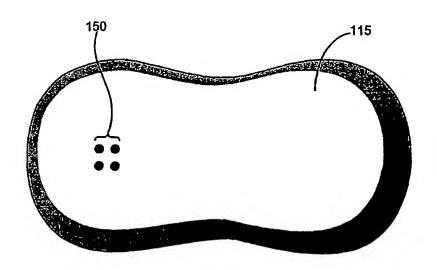
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(54) Title: APPLICATOR DEVICE



(57) Abstract: The present invention provides an applicator including a combination applicating device (110) and substance (120) to be applied. For example, the applicator is particularly suited to the application of liquids integrated with a sponge or sponge-like device. In such personal cleansing environments, the liquid is associated with the sponge, and by activating the sponge (e.g., squeezing it), a dose of liquid is distributed to the sponge matrix, and the applicator can be used to apply the liquid to a surface.

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